

Foreword II

As a writer and leader in a foremost professional management institute, I am honoured to be one of the pioneer readers of *“Living Beyond Survival.”* Notably, the seriousness and therefore success of any writer, is determined by the extent to which he/she focuses towards inspiring positive change in the society.

That is precisely what Mr. Mwangi Wanjumbi seems to have accomplished through this current book. Particularly, I find his ideas to be well researched and supported by real life case studies that readers, can easily associate with. Readers will understand how to discover their purposes in life, thus focusing energies towards contributing to the improvement of the welfare of humanity, as is elaborately explained in *“Living Beyond Survival.”* Effectively, everybody aligning him/herself to the thinking in the book will effortlessly venture into eventual greatness, thus living beyond survival.

In my view, *“Living Beyond Survival”* is an invaluable personal development resource, not only for students, but also professionals and organizational leaders engaged in all the various sectors of the economy. Most importantly, the principles advocated in the book are applicable to all, whether one lives in Kenya, the rest of Africa or beyond. In other words, *“Living Beyond Survival”* is ideal for all, irrespective of geographical location in today’s global village.

Consequently, I take this opportunity to congratulate the author, for a job well done, especially by a veteran member of the Kenya Institute of Management. I personally look forward to reading more and more of his works.



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